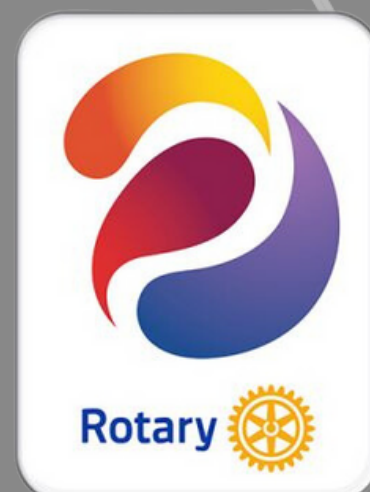


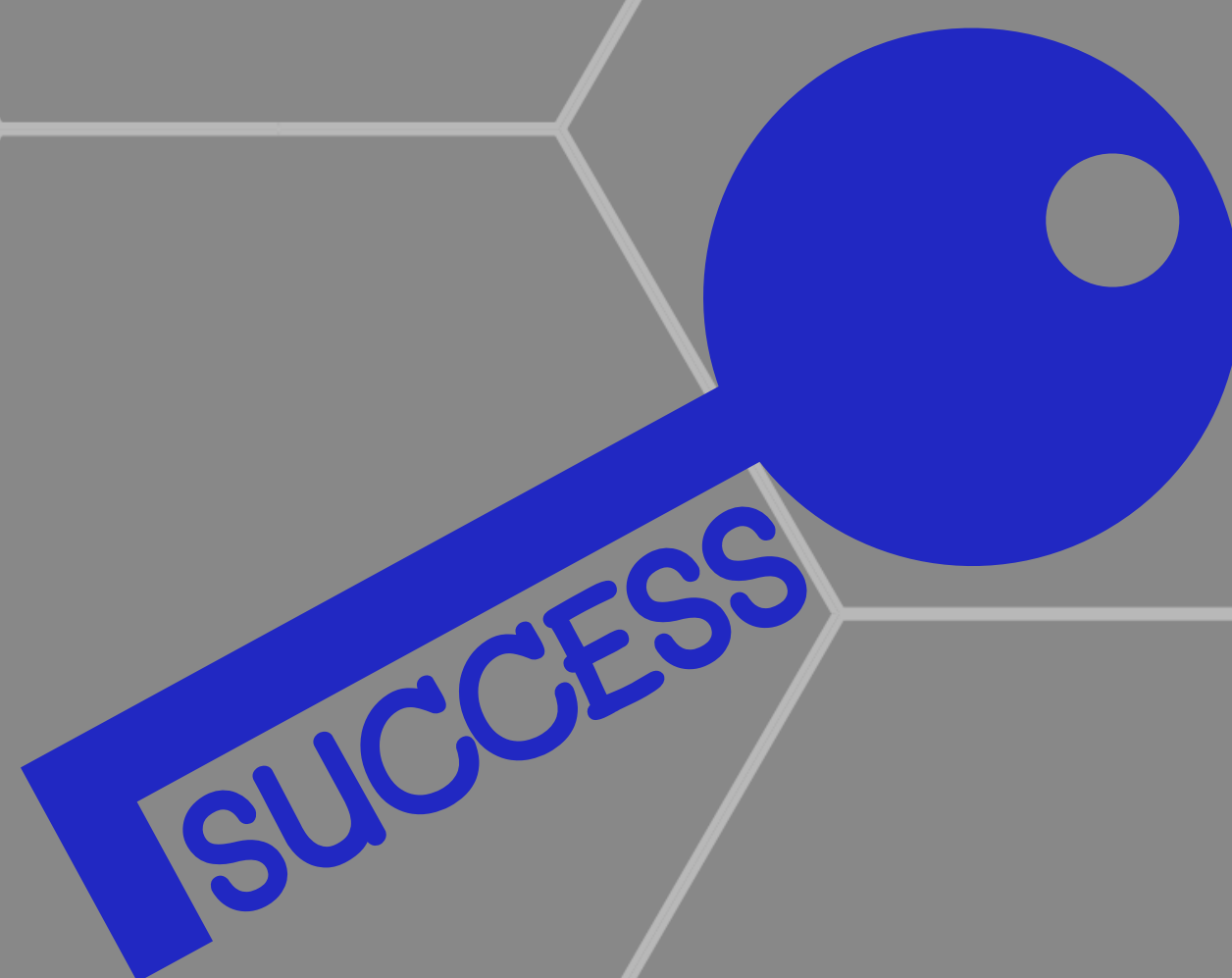
August 23

Volume:4

Edition:2



Strength of Membership is



Visit our Websites

<https://rechennaibeehives.rotaryindia.org>

<https://www.rccbeehivetrust.org>

RI President's Message

August 23



Mondra Leticia



In the spirit of caring

At the 2023 Rotary International Convention in Melbourne, I asked all Rotary members to become champions in our effort to illuminate mental health needs near and far. This includes helping one another feel more supported, advocating for mental health services, and building bridges with experts in the field to expand access to treatment.

It's an important task and a big ask. But it's also something that should feel familiar to every Rotary member — because everything we do is in the spirit of caring, giving, friendship and compassion, and has been from the beginning of our organisation.

We've grown into an amazing global network of 1.4 million interconnected community leaders — leaders who share a deep commitment to doing good in the world. But what makes Rotary powerful isn't just what we do for the communities we serve. We also support and empower each other, by creating a safe space for our members to bring their whole, authentic selves. We show each other comfort and care.

These connections are deeply meaningful. The US surgeon general recently declared loneliness a public health epidemic. Dr Vivek Murthy said, "We must prioritise building social connection the same way we have prioritised other critical public health issues such as tobacco, obesity and substance use disorders." I am proud of what Rotary has done across generations to build those kinds of social connections.

Our worldwide community and our foundational value prioritising *Service Above Self* makes Rotary

a powerful global advocate for mental health. A recently published study by Ohio State University found performing acts of kindness was the only one of three mental health interventions tested that helped people feel more connected to others. Study co-author David Cregg said, "Performing acts of kindness seems to be one of the best ways to promote those connections."

This research suggests what we've known all along — that doing good helps transform not just the communities we serve, but it also transforms us. As we put a greater focus on mental health, let's not think of this effort as something new to Rotary, but rather as something we can do better and as a result have a greater impact on ourselves and the people we serve.

We are not starting this effort from scratch. The Rotary Action Group on Mental Health Initiatives has been focused on these kinds of issues for several years, and we will be looking to members of that group for leadership as we continue to build awareness.

Mental healthcare fits comfortably within several of our areas of focus. As of May, there are 41 global grant-supported projects with a mental health focus. Many of them have tremendous promise, and we will be highlighting them in the months ahead.

So let's work together to erase the stigma associated with emotional well-being, raise awareness of mental health needs, and improve access to preventive and interventional mental health services.

Together, we will *Create Hope in the World*.

R Gordon R McNally
President, Rotary International

**Success is the time to redefine our goals.
Failure is the time to redefine our methods.**



Clarion Call of Club President

Greetings to all my co-Beehivians and Best Wishes to all of you for making our esteemed Club a successful outfit in all respects in the current year and onwards, be it improving friendship and fellowship among our own members, or introducing new members of quality, or engaging & involving our members, their Anns and Annettes in the activities of the Club, or spreading out our helping hands to serve the needy sections of society, or enhancing the Public image of our Club.

For any organization human resources are the main asset which helps it to achieve goals. Likewise, the members in a Rotary Club are the driving force for its smooth and effective functioning. A Club ought to have a cohesive lot of members who voluntarily take up individual roles and responsibilities for the successful smooth conduct of all the activities of the Club. Also, members should voluntarily involve themselves as a team for accomplishment of projects of any scale that the Club has taken up to serve the community in various focus areas.

If the roots of a tree are strong and intertwined it can grow steadily, likewise members are the roots of a Club on whom depends its overall strength. Friendship, fellowship and camaraderie among the members is a basic tool that would help in progressive development of a Club and in making it vibrant.

Our Club RC of Chennai Beehives is no doubt progressing, but you may appreciate the fact that we need to change gears and gradually increase our speed so that our Club goals could be achieved and greater heights could be scaled in quick time without diluting the laid down rules & procedures of Rotary. We the Beehivians (a flock of bees) are in no way an inferior lot of Rotarians compared to other peer clubs when the need arises, our Club motto itself denotes ‘TOGETHER WE CAN’.

Need of our Club now is to recruit new members who are younger in age and who hail from different walks of life. It is of utmost importance that whoever introduces a new member gets to know his/her areas of interest, and also to ascertain how and to what extent the prospective member would be useful to the Club and to the community at large. Simultaneously, the existing Office bearers and senior Rotarians of our Club should also educate them about What is Rotary, its pivotal role world over, how one could be useful to Rotary and at the same time develop new friendship, fellowship, and the network one could gain from stepping into the Rotary fold.

For bringing together all the members under one umbrella, adopting the tri-mantra Diversity, Equity & Inclusion is essential. Diversity denotes that a Club should comprise of individuals belonging to different age groups, different professions, different strata in society, different physical abilities, and also the composition should be a mix of male, female and if permitted by the Club’s bye-laws may even include transgender individuals. Equity indicates that all the members should be treated in an equitable manner, irrespective of their individual personal or financial status. By Inclusion it is meant that the all the Office bearers and other members should be made to realize that they are important to the Club in one way or the other, based on their personal interests so that every member is engaged and feels recognized. Adoption of all these three factors would play a major role in developing and shaping a bright future for the Club.

AUGUST being Membership Development month for Rotary, it is the onerous responsibility of all of us Beehivians to take sincere efforts for increasing our Club’s membership from the aggregate of 34 as of 1st July 2023 so as to achieve our goal of 5 new members set for RY 23-24. This Goal can be reached only if every one of us in the Club talk to his/her friends & relatives about Rotary and motivate them to join Rotary through our Club. More the members, more dynamic and stronger the Club will become.

Come on dear Beehivians, shed your inhibitions, introduce new members into our Club during 2023-24

Rtn G S Suresh
President

Trainer
Rtn.R Venkataraman

Advisor
Rtn.K.S.Srinivasan

President
Rtn.G.S.Suresh

Immediate Past President
Rtn.R.Seralathan

Secretary
Rtn.G.Vijendran

Joint Secretary
Rtn.A.C.Boopathy

Treasurer
Rtn.M.Vinayakamurthy

Sergeant-at-Arms
Rtn.C.H.Sudarsanam

Directors
Club Service
Rtn.M.R.Sudharshan

Community Development
Rtn.T.Devaraj

Community Health
Rtn.Dr.V.Thiagarajan

Vocational Service
Rtn.Murali M Achuthan

International Service
Rtn.Mari Selvamohan

Youth Service
Rtn.M.V.Badrinarayanan

Chairman Membership & DEI
Rtn.B.Swaminathan

Foundation
Rtn. R Venkataraman

Women Activities & Posh
Rtn. Ezhilarasi Seralathan

Literacy
Rtn.Sabitha Ramakrishnan

Environment Rtn.V.Bharatkumar

Service Projects &
Mentalhealth,wellbeing
Rtn.M.V.Mukundhan

Art & Culture, Family Meet
Rtn. M.Ramnarayan

Public Image
Rtn. J Nataraj

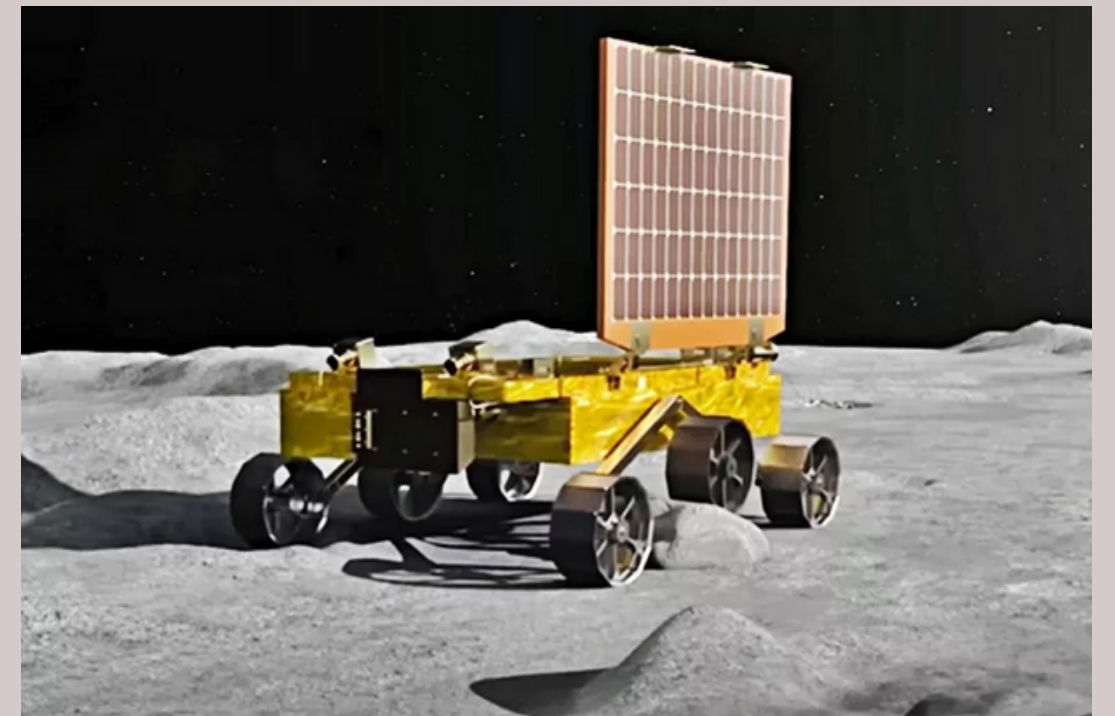
WASH/Disaster Management
Rtn.K.Krishnan

Fund Raising
Rtn.R.Seralathan

Polio Plus
Rtn T.Kesavan

Bulletin Editor
Rtn.R.Venkataraman

The reason for every misunderstanding is seeing the people first as we are, not as they are..



Congratulations to ISRO on the successful launch of CHANDRAYAAN - 3

**A proud moment for INDIA
Significant step forward in space exploration**

Chandrayan-3 launch & landing A Monumental Moment

India's pursuit of space exploration reaches a remarkable milestone with the impending Chandrayaan-3 Mission, poised to achieve a soft landing on the lunar surface. This achievement marks a significant step forward for Indian Science, Engineering, Technology, and Industry, symbolising our nation's progress in space exploration.

The soft landing of Chandrayaan-3 is a monumental moment that not only fuels curiosity but also sparks a passion for exploration within the minds of our youth. It generates a profound sense of pride and unity as we collectively celebrate the skill & expertise of Indian science and technology. It will contribute to fostering an environment of scientific inquiry and innovation.

We should be proud to be a citizen of this great Nation that has become the 4th in the whole world to land on Moon and to be the 1st to land on the southern part of Moon.

Kudos to ISRO Team and all the other scientists who were involved in this successful mission.

In any aspect of life, the why, the how and the what has to be simultaneously developed

August 23



Welcome

**Rtn.Rajmohan.. rejoined in Rotary after a brief break.
He has been inducted on 6.8.2023 as a Member in our Club.**



**Rtn.V.Baabu...,rejoined in Rotary after a fortnight's break
from our club.He has been reinducted on 21.8.2023 as a Member.**



Rtn.Ram N Ramamurthy

PDG Rtn R Srinivasan

Rtn.Shriram Duvvuri

Rtn K S Srinivasan

**For your support to
The Rotary Club of Chennai Beehives Trust
through your liberal contribution**



**Chairman / Managing Trustee &
Trustees**



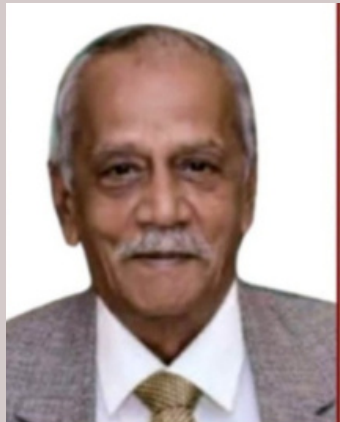
Dear Beehivians,

The success of any Club project depends on the contributions of every member of the Club team & Members of the Club. When team members have a sense of personal responsibility in executing club project, the success of the project depends on contributions that are valued, and club is motivated to expand its activities.

**FINANCIALLY STRENGTHEN
“THE ROTARY CLUB OF CHENNAI BEEHIVES TRUST”
THROUGH LIBERAL CONTRIBUTION
FROM YOUR SIDE AS WELL FROM YOUR KNOWN SOURCES.
CONTRIBUTIONS ARE ELIGIBLE FOR TAX BENEFIT UNDER 80G**

**Contributions to Trust be sent directly to
“The Rotary Club of Chennai Beehives Trust,
IDBI Bank, SB Account No: 0735104000052137, IFSC:IBKL0000735.
Details of payments made be sent to 7010882744/9884062833/9445156781**

**Change does not happen when circumstances improves.
It happens when you decide to improve your circumstances.**



Rtn R Venkataraman
Club Mentor

August 23

Club's Health Check

Courtesy:RI District 7070

The doctor will see your club now

Just as routine doctor visits help people identify health risks before they become serious, Rotary's club health check can diagnose problem areas and prescribe remedies. Club leaders will find a checklist to assess their club's well-being in the areas of club experience, service and social events, members, image, and business and operations, along with an array of resources to treat any problem areas. Regularly consulting those resources can help maintain your club's health and preserve its value for club members and the community. A few examples follow, but review the entire document to ensure you're taking full advantage of these valuable tools.

CLUB EXPERIENCE

The problem:
Members don't feel they are participating in the Rotary experience beyond the club.

The prescription:
Connect members with various Rotary programs. For instance, encourage them to sponsor an Interact club, organize a Rotary Youth Leadership Awards event, or create a scholarship. And remind members they might want to join a Rotary Fellowship or a Rotary Action Group.

SERVICE AND SOCIAL

The problem:
Members feel there are not enough regular occasions for socializing and networking

The prescription:
Put one or two members in charge of organizing social events throughout the year.

The problem:
Members worry about the effectiveness of the club's projects.

The solution:
Connect with members of The Rotary Foundation Cadre of Technical Advisers to get guidance on service projects.

MEMBERSHIP

The problem:
Club membership is stagnant or declining.

The prescription:
Create a membership development plan, while teaching members your club's process for proposing new members and explaining that they can also refer qualified prospects to other clubs. Online resources also provide tools to help diversify club membership and connect with prospective members.

IMAGE

The problem:
The club has an anemic online presence.

The prescription: Find a member with the skills and the time to create and manage your club's website and social media pages.

BUSINESS AND OPERATIONS

The problem: The club has difficulty planning and setting goals.

The solution: Have the club board meet at least quarterly to review the club's strategic plan, measure its progress toward established goals, and adjust bylaws and other documents as needed.

All beautiful things start from heart. All bad things start from mind.
Never let the mind rule your heart. Let the heart rule your life.



Under Independence Day Campaign Recognition, LIC honoured Our Club Member, Rtn. M. V.Mukundhan, in recognition of his best performance from 1.8.2023 to 14.8.2023, He was honoured with a Certificate and a Medal by The Chief Manager LIC of India, CBO XV, RC Chennai Beehives wish Rtn M V Mukundhan to receive many more such accolades.

Dear Members

Do Donate and approach Donors

Do donate to the corpus of "The Rotary Club of Chennai Beehives Trust". You are aware that all the projects of our club is funded through our Trust. You are also aware that Our Trust is a public charitable trust registered under the Trusts Act,

Donations to Beehives Trust enjoy tax exemption under Section 80G of the Income Tax Act, 1961.

We welcome donations to the corpus from Members of our Club, a minimum of Rs.2000/-or more and also from individual donors of members close circle.

Donations in foreign currency and donations from political parties are not accepted

We welcome donations from non-resident Indians (NRIs) and Overseas Indian Origin (OIC) persons of I but only in Indian currency and through regular banking channels.

All donors must provide details of their Permanent Account Number (PAN) and a covering letter, stating that this donation is to the corpus of the "The Rotary Club of Chennai Beehives Trust". Please note that a covering letter and the PAN number is mandatory.

Contributions be directly sent to:
The Rotary Club of Chennai Beehives Trust
IDBI Nanganallur
SB Account No:0735104000052137
IFSC :IBKL0000735

What we do, how we do it and why we chose to do it are the three pillars that solidify the growth of any decision we take.



Beehives partnered World Breast Feeding



Team Community Service Health of RI District 3232, conducted Week long World Breast Feeding Week 2023, from 01 August 2023. This programme intended to create an awareness was conducted in association with Institute of Child Health, Egmore and two other Government Hospitals. RC Chennai Beehives, along with 25 Rotary Clubs of the District, partnered the event, by contributing Rs.3000/- towards distribution of utility Kits containing materials to Post Natal Mothers and new born Babies. Representing Beehives, Club President participated in the event on 1.8.2023 and distributed the kit on behalf of RC Chennai Beehives,

Project cost was sponsored by RC Chennai Beehives Trust.



Ongoing Project at ICCW- Shenoy Nagar, Chennai



Sponsored by Rtn R Seralathan, our club provided on 06.08.2023, lunch to 40 destitute children housed at Indian Council for Child Welfare. Also, club donated some grocery items, soaps, cleaning materials etc., for the use of the centre and a foot ball for the children to play.

The total cost of the Project was met from the Contributions received from Rtn.Suresh, Rtn.Boopathy, Rtn.M R Sudharshan, Rtn.C.H.Sudarsanam, Rtn.MariSelvamohan, Rtn M R Arun & Rtn.Dr.V.Thiagarajan,



Celebration of 77th Independence Day



Our Nation's 77th Independence Day was celebrated jointly with B M Hospital, Nanganallur. Our Club's Advisor Rtn K S Srinivasan hoisted the National Flag. Patriotic song was sung by Rtn G S Suresh. Sweets were distributed to Public and participants. Club President Rtn Suresh & Club Director Community Helath Rtn Dr Thiagarajan addressed the gathering.

The team of BM Hospital Staff with their children participated along with members of our club. The prime attraction of the event was the appearance as Father of the Nation by a child of BM Hospital staff and as Bharat Matha, Bharathiar and Smt.Indira Gandhi by the staff of BM Hospital



Annadhan at Anaikkum Karangal



On 27 August 2023, about 50 destitute children, the inmates of "ANAIKKUM KARANGAL" were provided lunch.

The project was sponsored by Rtn.G.S.Suresh, President of our Club, to mark the occasion of his Wedding Anniversary.



INFORMAL MEETING on 15.8.2023

After Flag Hoisting, breakfast was served to all members. Following with an informal meeting of Rotarians, Anns & Annettes was held at I Floor, Western Block, BM Hospital Premises, with Breakfast,

The President Rtn Suresh thanked all for the participation in Flag Hoisting celebration.

He appreciated IPP Rtn R Seralathan & his Team for Awards / Recognitions received from RI District 3232 for the Rotary Year 2022 - 2023.

Club Service Director was requested to organise programmes involving family members of Beehivians.

The President made over the felicitation honour presented to RTN.R.VENKATARAMAN by District 3232 in recognition of his contribution of USD 1500 to Global Grant Project "CANCER SCREENING ON WHEELS"

PRESIDENT APPEALED TO MEMBERS TO MOBILIZE DONATIONS FOR OUR TRUST.

Waves are inspiring, not because they rise and fall. but because they never fail to rise again. Be positive. Hard time will come and go.

Print Media Report

August 23



Destitute kids are cared-for



| Speaks Staff |

Rotary Club of Chennai Beehives provided lunch to about 40 destitute children housed by the

Indian Council for Child Welfare (ICCW) in Shenoy Nagar, Chennai.

The annadhanam, sponsored by club member, Mr. Seralathan, took place Sunday, August 6, 2023.

In addition, the club members handed over various grocery items, soap, cleaning materials, etc., for the benefit of the inmates.

Apart from this, the club also thoughtfully donated football to the centre for use by the children to keep them physically engaged. This is an ongoing project of the club on a yearly basis, says a note from the club.



More the merrier

It was a gala India's 77th Independence Day Tuesday, August 15, 2023, when Rotary Club of Chennai Beehives and B.M. Hospital, Nanganallur, got together to celebrate the event.

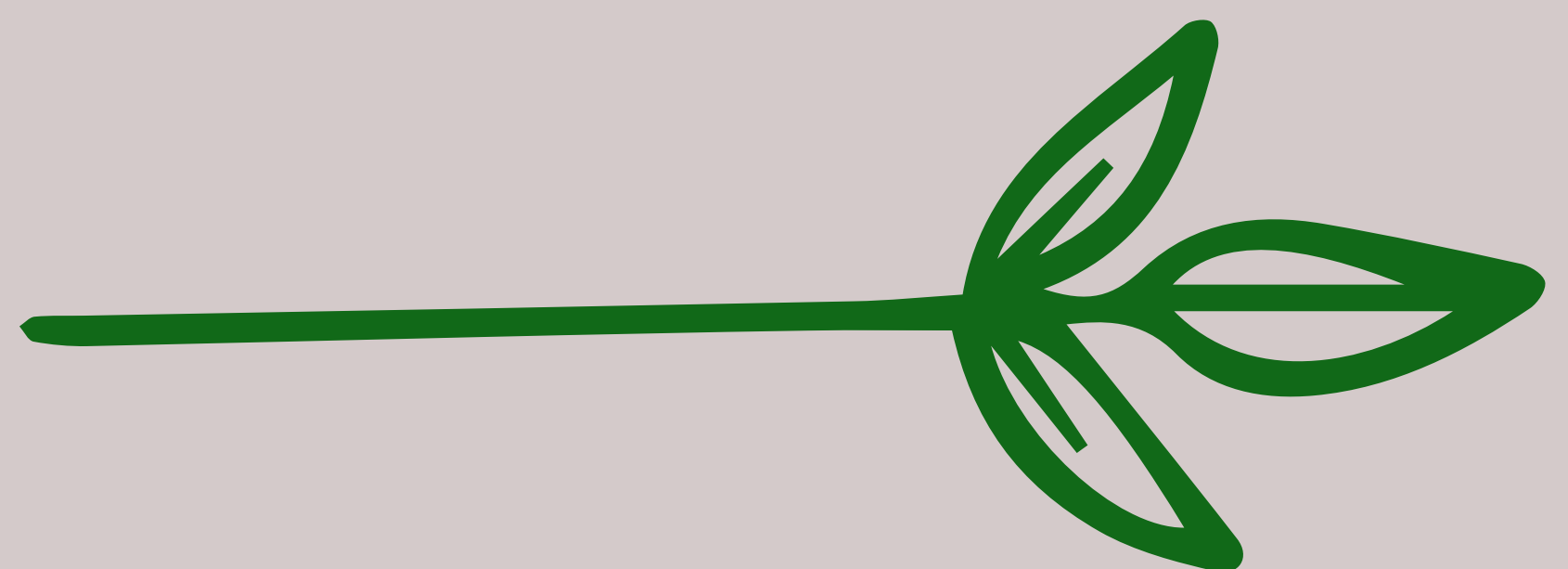
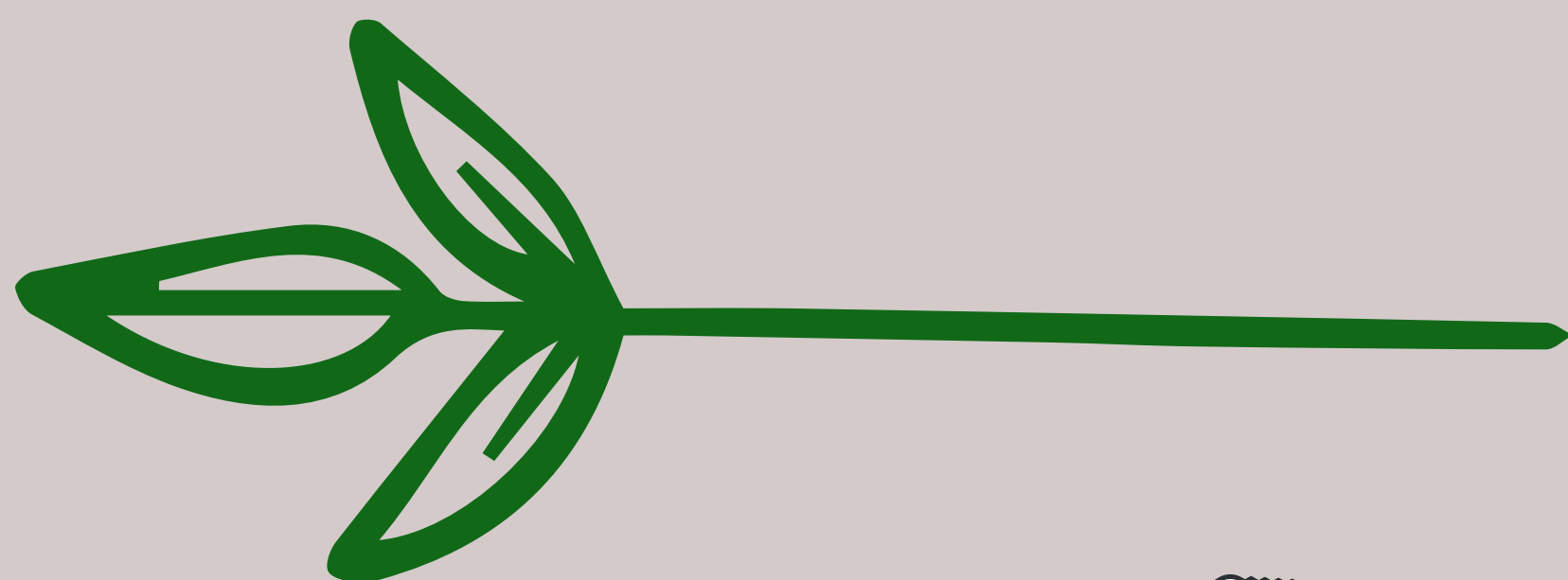
The event commenced with a brief address by hospital MD, Dr.V. Thiagarajan, and club president, Mr.S. Suresh.

The national flag was then hoisted in front of the hospital

by senior member of the club, Mr.S. Srinivasan.

Club members and staff of the hospital gathered on the occasion to show togetherness and patriotism. As proud citizens, they saluted the flag and sang the national anthem.

Following this, sweets were distributed to one and all present, including members of the general public.



CHARITY BY RC CHENNAI BEEHIVES

The Rotary Club Chennai Beehives Club provided lunch to about 40 destitute children who are the inmates of the Indian Council for Child Welfare (ICCW), Shenoy Nagar recently. The gesture was sponsored by Rtn R.Seralathan. The Club had also donated various essential needs for the benefit of inmates in the centre. The total cost of the charity project was Rs.18000.

சுதந்திர தின விழா



Rotary Club Chennai Beehives and B.M. Hospital, Nanganallur, jointly celebrated India's 77th Independence Day. Flag hoisting, speeches by B.M. Hospital Managing Director Dr. V. Thiagarajan, and RC Chennai Beehives President Rtn G.S. Suresh marked the event. The National Flag was hoisted in front of the Hospital by veteran Rtn K.S. Srinivasan.

**Real happiness does not come from getting every thing you want.
It comes from sharing what you HAVE with the people who matter.**



Rtn M V Mukundhan
Chairman, Service Projects

August 23

வாழ்க்கை வளமாக வாழ்ந்திடுவாய் நூறாண்டு

Courtesy:Facebook

அஞ்சறைப் பெட்டியில் தீராத அறிய நோய் எதுவும்
ஆஸ்பத்திரியில்போய் தீர்ந்ததாய் வரலாறு இல்லை,,!

முந்திரியும் திராட்சையும் முற்றிய பாதாம் பருப்பும்
நித்தம் ஒருமுறை நிதானமாய் கொஞ்சம் மென்று சாப்பிட்டுப்பார்
மேனி வளமாகும் மின்னுகிற உடலாகும்,,!

தேனைத் தினந்தோறும் தேக்கரண்டி சுவைத்துப்பார்
தேகம் குளிர்ந்து போகும் தெளிந்த ஞானம் உதயமாகும்,,!

ஆரஞ்சும் எலுமிச்சையும் இன்னபிற கனிச்சரக்கும்
உன் சாப்பாட்டு மேஜையின்மேல் ஓரமாய் வைத்துப்பார்
ஒடிப்போகும் நோயெல்லாம்,,!

வாழைப் பழத்தைபோல் வைத்தியனைப் பார்த்தது யார்,,?

கீரைக்காரியோடு கலகலப்பாய் பேசிப்பார்
கேட்டவரம் கொடுப்பாள் கீழ்வாதமும் குணமாகும்,,!

காய்கறிகளுக்கு நீ செய்யும் செலவுகளால்
உன் கடைசிக்காரியம் பலவருடங்கள் தள்ளிப்போகும்

வைத்தியனுக்கு கொடுத்து வதைபட்டு சாவதை விட
வணிகனுக்குக் கொடுத்து வாய்நிறையத் தின்று பார்

வாழ்ந்திடுவாய் நூறாண்டு,!

**Contribution of Articles from our club Members for Publication in
Beehives BUZZ is welcome.**

**Articles must be related to development activities of our Club, focussed
on Rotary Areas of Focus**

Publication of submitted articles is the prerogative of the editor

**Beautiful tomorrow never comes. When it comes, it is already today.
In the hunt of beautiful tomorrow, do not waste your wonderful today.**

August 23



BEST WISHES



Rtn.M.Harikrishnan...9.8.2023

Rtn.T.Kesavan...12.8.2023

Annette Charan s/o Rtn.Boopathy....21.8.2023

Annette Ankitha d/o Rtn.K.K.Panigrahi...31.8.2023

HAPPY ANNIVERSARY



Rtn K S Srinivasan

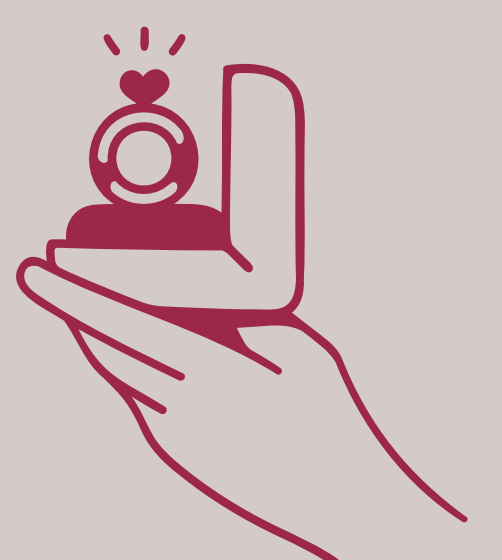
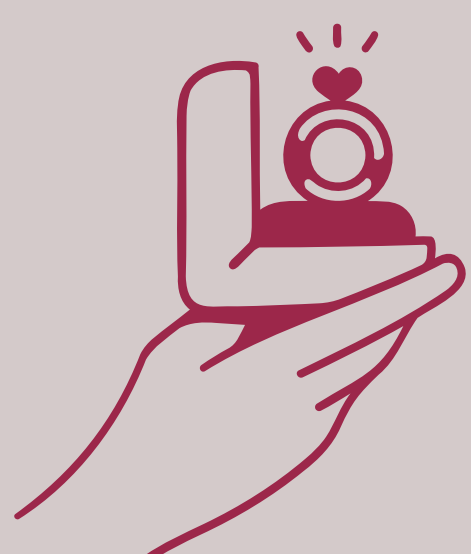
Ann Neela.... 22.8.2023

Rtn.Lambert Winston

Ann Rose Jenila....22.8.2023

Rtn.G.S.Suresh

Ann Girija....27.8.2023



Successful people always have two things on their lips,silence and a smile.
Smile to solve problems and silence to avoid problems.

An Appeal to Philanthropists / large hearted citizens

A Charitable Trust in the name of ‘The Rotary Club of Chennai Beehives Trust’ has been duly created under the relevant provisions of The Indian Trust Act and registered with the SRO, Nanganallur with the basic motive of extending voluntary service to the society, particularly the downtrodden and economically weaker sections under the banner of Rotary Club of Chennai Beehives. Our main objects are placed hereunder for your kind attention:-

To provide support, financial or otherwise, to children/adults belonging to needy sections of society for education/literacy.

To take all necessary steps for the availability of Clean water, Sanitation facilities and Hygienic surroundings to the community as a whole, especially in localities inhabited by the downtrodden people.

To organize tree planting campaigns so as to protect the environment and help in climate change.

To provide food or food materials and vegetables to the poor and downtrodden in the event of incidence of any pandemic, adverse impact of natural calamities or any man-made catastrophe, and also provision of clothing, shelter and other essential requirements.

To extend help to such sections for getting into employment or for pursuing any vocation for their livelihood in future.

To provide Health care facilities free of cost to the poor and needy public through tie up with Hospitals/Clinics, to extend free Health care to expecting mothers and educate them on the need to focus on maintaining their health and that of their children.

To encourage and provide financial assistance, micro credit to individuals belonging to the needy sections of the community for taking up any vocation for their livelihood.

To organize resources, donations, etc. to be channelized to Homes for Aged, Destitutes, Physically challenged, Mentally retarded, Orphanages and so on to extend our helping hand in their maintenance.

We sincerely appeal to you to contribute generously to the Trust so that your act of philanthropy shall be reflected in the Community Development projects to be undertaken by The Rotary Club of Chennai Beehives, Nanganallur in the near and distant future. Looking forward to sizeable donations (any amount is welcome) so that we may ‘Serve to Change Lives’. Please remit your contributions to the SB account of the Trust detailed hereunder:-

Bank: IDBI, Nanganallur
IFSC Code : IBKL0000735
SB Account No.: 0735104000052137
Name of Beneficiary : THE ROTARY CLUB OF CHENNAI BEEHIVES TRUST

P.S.- Applied for permission u/s 80-G from the Income Tax authorities for securing donations.



Chairman &
Managing Trustee

Rtn.R.Venkataraman

Trustees

Rtn.R.Seralathan

Rtn,T.Kesavan

Rtn.B.Swaminathan

Rtn.Dr.V.Thiagarajan

Rtn.G.S.Suresh

Rtn.G.Vijendran

Rtn.M.Vinayakamoorthi

Rtn.C.H.Sudarsanam



No one has ever become poor by giving.